

**SPECIFICATIONS FOR:
THE AUSTRALIAN AND NEW ZEALAND JOURNAL OF DENTAL AND
ORAL HEALTH THERAPY (ANZJDOHT)**

The Australian and New Zealand Journal of Dental and Oral Health Therapy (ANZJDOHT) will be published bi-annually to provide a vehicle for the reporting of new learning and research in the field of dental and oral health therapy and develop the body of knowledge around the discipline of dental and oral health therapy.

Publication deadlines are 30 April and 30 September in each year

Advertising within the ANZJDOHT:

The Journal incorporates paid advertising of relevance to the readership with revenue raised used to support the production of the Journal (eg admin support, postage etc). Management of advertising materials for inclusion in the Journal is the responsibility of the administrative office. Revenue raised will be returned to the Journal to contribute to its development and production.

Advertising Rates:

Rates are set from time to time by the committee. New rates are proposed for the ANZJDOHT for 2013 on the basis that advertisers will double their exposure through a single Journal (circulation now approx 2000 in Australia and New Zealand).

	Advertising Rates ANZJDOHT 2013- \$AUD
Full page	\$1000 AUD
Half page	\$750 AUD
Quarter page	\$400 AUD
Inserts	\$2000 AUD + company to supply inserts
NoticeBoard 2-3 line entry	\$100 AUD

Specifications for Advert Layouts for ANZJDOHT:

Please note that our Journal is printed in a two-colour mode only.

Half page Adverts:

The publication is A4 so half page (horizontal) is 200mm x 148mm.

With bleed size of 220mm x 153mm

Photos:

Supplied at 300dpi at the size required. Any format should be ok, ie, jpg, tif, eps, psd, pdf.

Logos:

Preferable to supply in EPS format. However, can accept any format.

Subscriptions:

Subscriptions to the ANZJDOHT Journal have been set at \$50 AUD per individual (non-member) and \$100 AUD per institution

For information on how to become a member, please visit:

www.adotha.net.au

<http://www.nzoral.org.nz>

Further information:

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